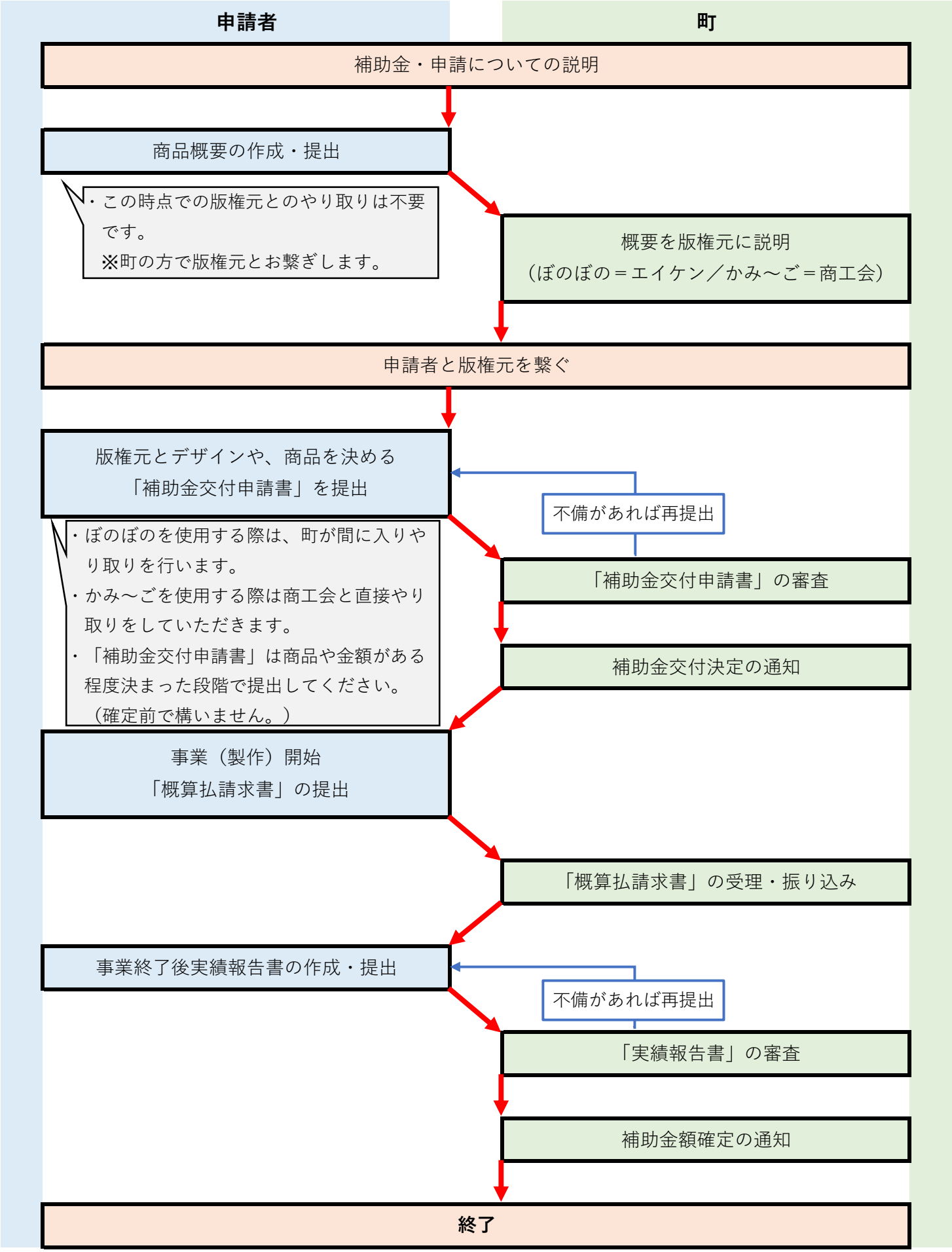加美町観光ＰＲキャラクター商品製作支援補助金交付の流れ